



CAST:
Design Internships



Contact Information:

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Hours

8:30 am - 5:00 pm



What is CAST?

CAST is a nonprofit research and development organization that works to expand learning opportunities for all individuals, especially those with disabilities, through *Universal Design for Learning (UDL)*.

Founded in 1984, CAST has earned international recognition for its innovative contributions to educational products, classroom practices, and policies.

CAST's staff includes specialists in education policy and research, cognitive science, neuroscience, neuropsychology, clinical/school psychology, technology, engineering, curriculum development, K-12 professional development, and more.

CAST's work focuses primarily in four areas within the field of education:

1. Research & Development
2. Policy & Practice
3. Professional Development
4. Publications & Outreach

Design Intern Testimonial:

"As an intern at CAST, educational opportunities ran the gamut. The education about UDL enabled me to understand and produce well-informed graphic design solutions. The iterative design and development process gave me an opportunity to expand my web design skills in a collaborative learning environment. My time as an intern helped me to grow and embed a new way of understanding into my future design work." – Michelle

What is CAST's Design Internship

CAST's design internship program provides college students or recent graduates with opportunities to supplement academics with real world, career-building experiences in a non-profit organization. CAST internships empower designers to pursue their own interests while developing their knowledge of UDL, and building relationships with people actively working in the field of design and education. As an intern, you will have the opportunity to learn by collaborating directly with the Director of Design on the ideation and creation of design solutions for universally designed web-based e-learning applications.

CAST values the contributions that interns make to our innovative capacity. Therefore, in addition to the project work that interns do, interns are invited to be part of meetings and other events that include training, brainstorming sessions, guest speakers and project presentations.

CAST's design interns generally work 2 days per week. At the end of the internship, CAST provides interns with a letter of completion, which includes a formal description of the projects they contributed to and the work they completed. In addition, interns qualify for a \$575 stipend after the completion of 150 hours of work.

Design Intern Testimonial:

"As a graphic design and illustration major, interning at CAST was very worthwhile for me. Interning at CAST provided me with valuable experience working with the diverse teams within the organization and sitting in on projects at their different stages. These experiences helped me to develop strategies for working with groups of people more efficiently within a professional setting." – Rima

Past interns at CAST have:

- Designed logos, posters, bookmarks, and other print publications
- Illustrated digital books for children
- Developed online materials for websites and other Web 2.0 applications
- Participated in project teams
- Collaborated on research prototypes



Requirements

CAST is particularly interested in design students or recent graduates with experience using Adobe Creative Suite and a focus on illustration, print, and/or web design.

Next Steps

1. Send a resume or CV, three references, and samples of your work to lpitz@cast.org, ydomings@cast.org, or clacy@cast.org along with a cover letter briefly describing your interests and goals for the internship.
2. Your resume and samples of your work will be reviewed to determine whether we believe that a CAST internship is a good fit.
3. The internship coordinator will contact you to set up a preliminary meeting to determine whether a CAST internship is available that can help you achieve your goals. This meeting will include:
 - an introduction to CAST and its mission
 - an in-depth description of the internship program
 - a description of potential projects
4. Your references are contacted.

Once accepted into the program, CAST's internship coordinator works with each intern to develop a 'scope of work'. The 'scope of work' is designed to help you set and communicate goals for the internship and provides a framework for the internship.